

Don't be fooled, this aint no K pop! Philippines born, inner west Sydney raised Van Sereno is a quirky indie singer songwriter with a cool vibe. He's known for his work as a childrens artist, fusing pop with blues, funk, reggae and indie urban roots – a kind of storytelling with a groove. Whether you're listening to him in your car or on your way to work, at your home system while cooking dinner or on your mobile phone with your mates, this artist will have you bopping away into the night and ear worm you till the end of the day!

Van strives to make music that means something, songs that have a strong message with a catchy chorus. His music can be best described as urban roots, with a funky, mainstream pop sensibility, a kind of acoustic storytelling with a groove. He mentions Babyface, George Benson, Stevie Wonder, Bobby McFerrin, Stevie Ray Vaughn & Prince as strong influences. He's been comparted to Jack Johnson, John Mayer, Jason Mraz, Dave Matthews and yes even The Wiggles in the past (infact a couple of times people even said he looked like Jeff!).

Van has toured extensively, notably the Philippines, Thailand, New Zealand and Papua New Guinea. He's worked as session guitarist and vocalist on numerous projects, both covers and originals (In Full Swing, Evail, Afrofunk, Jacuzi, The Pop Experience, The Smooth Groove). He's supported Australian acts such as Christine Anu, Marcia Hines, Richard Clapton, Vanessa Amarosi, Diesel and even US blues legend John Hammond, UK soul artist Andrew Roachford and US RnB artist John Legend in the past.

An accomplished recording artist, Van has thirteen albums available for streaming on all platforms. His last four are childrens albums (having been inspired from being a father to two daughters). Able to switch from childrens artist to adult contemporary and commercial mainstream, his music is flexible, adaptable and always fun!

"I think I know" is his debut album, "Another Way" his quick to release second, "Persistence" was the level up, "Together" is his collaborations/duets project teaming up with other Sydney artists. "Yeah I Know" was spawned from his dealings with a major label. "Hey Wait Stay" is a reflective album about relationships and love. "Gratitude" is a collection of introspective songs and social commentary. "Don't Worry" is his blues album. "Old Christmas Songs" is his holiday album, interpreting classic Christmas songs with a twist. Finally "Hush", "Rock Baby", "Daddy Day" and "Bingo" all childrens albums for both parents and kids of all ages to enjoy!

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